

**From:** UW-Eau Claire Chancellor's Office <[chancellor@uwec.edu](mailto:chancellor@uwec.edu)>

**Sent:** Monday, January 14, 2019 1:36:25 PM

**Subject:** Admissions Office Changes

Dear Faculty, Staff and Student Leaders,

I am writing to inform you of changes in the University of Wisconsin-Eau Claire Admissions Office.

Director Heather Kretz and four additional individuals in the Admissions Office have submitted their resignations. I want to thank Heather and her colleagues for their many years of service to the university and wish them well in their future endeavors.

As you know, during the past three plus years, many areas of the university have undergone significant change. Budget reductions and a rapidly evolving competitive landscape have required our campus community to come together to explore, identify, and implement steps to ensure UW-Eau Claire's future success.

One of the steps we have taken is the creation of the Division of Enrollment Management and the hiring of Vice Chancellor Albert Colom to lead that division. In the relatively short-time Vice Chancellor Colom has been with us, the university has made significant progress toward creation and implementation of a comprehensive recruitment, enrollment, retention and student success strategy. I support this comprehensive approach to enrollment management and believe the university, especially our students, will benefit greatly from it.

I am currently working with Vice Chancellor Colom and my leadership team to develop both an interim and long-term leadership succession plan for the Admissions Office and I will keep you informed of those plans in the weeks ahead.

Sincerely,

**James C. Schmidt**

Chancellor, UW-Eau Claire

Office of the Chancellor

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